CHRIS LEATHERS

SR. VISUAL DESIGNER | 3D/UI/UX

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ABOUT:

Chris Leathers is a passionate and innovative **Senior Visual Designer** and **3D/UI/UX Artist** with 10+ years of experience designing and producing art for **educational software and mobile apps** in the **K-12 range**. Working with teachers and curriculum designers, writers, and programmers, to produce **award winning titles for use in schools**.

EXPERIENCE:

FOUNDER
KID GAMES INTERACTIVE LLC

12/2010 – present On-Going | Remote, NYC.

Kid Games Interactive is an app and book publishing company I founded in 2010.

- Founded an iOS app company and self-published a series of games and interactive picture books for iOS.
- Led marketing efforts and press releases to achieved hundreds of thousands of downloads.
- Managed a team of remote programmers, overseeing development and ensuring alignment with project goals.
- Coordinated the submission process for iOS apps to the Apple App Store, ensuring timely approval and launch.
- Creative Direction, Art Direction, Production Art

SR. VISUAL DESIGNER & UNITY PROTOTYPE DEVELOPER AMPLIFY

02/2012 - 04/2016 Full Time | Hybrid, NYC.

Amplify is a fortune 500 company that makes award winning educational software for nation wide school systems.

- Conceptualized and built functional 3D prototypes for educational iOS games using Maya and Unity.
- Created visual designs, backgrounds, 3D illustrations, UI, and prototypes for multiple interactive titles.
- Collaborated with cross-functional teams to explore technical approaches using <u>3D, AR, and Unity</u> in game design.
- Worked with outside vendors on titles such as Lexica (developed by **Schell Games**), and led technical art across teams.

SUPERVISING 3D ARTIST ANIMATION COLLECTIVE

04/2005 - 08/2008 Full Time | On Site, NY.

Animation Collective is an NYC based animation Studio.

- Led the successful bid to move production from India to the USA, providing renders and demonstration of concept art.
- Supervised a team of 14+ 3D artists for the Speed Racer The Next Generation cartoon series.
- Created large, unique 3D environment set, every two weeks for the <u>race sequences</u> of the show.
- Managed technical direction and the rendering pipeline, and maintained artistic consistency across 3D assets.

2D/3D ARTIST & ILLUSTRATOR

360 KID

02/2003 - 09/2003

Freelance | Remote, MA.

360 Kid is an award winning developer of children's technology.

- Created scientific illustrations for the Discovery Kids website, visually explaining complex STEM concepts.
- Developed game design concept pitches for Pixar's The Incredibles DVD.

2D BACKGROUND ARTIST

03/1998 - 03/2000

EDMARK - IBM

Full Time | On Site, WA.

Edmark is an award winning developer of children's educational software.

• Created UI and 2D background art for 8+ educational children's software titles.

EDUCATION:

• Bachelors of Fine Art, Rhode Island School of Design, Providence, RI.

SKILLS:

Adobe Photoshop, After Effects, Maya, Zbrush, Substance Painter, Unity, Unreal Engine, Blender, ComfyUI, Project Management, Problem Solving, Conceptual Thinking, HTML, CSS, PHP, Bootstrap, Traditional Tools, Sound Editing.